

Comparison Summary: AppEsteem Certified vs. AppEsteem Deceptor

Illustrations of uneven application of "deceptor criteria", resulting in products being (and remaining) certified while displaying identical or substantially similar behaviors as so-called "deceptor" products.

Where possible, we have endeavored to remove any identifying elements (e.g., product and company names).

The CSA also documented certified software in violation of AppEsteem rules - ACR-007, ACR-005, ACR-016, ACR-099 which are not published here to avoid potentially harming the software vendors. ACR-003: "Consumers are not misled to believe they have an issue, a problem with, something out of date, or something missing from their system. This includes no exaggerated or unsubstantiated claims about system's health".

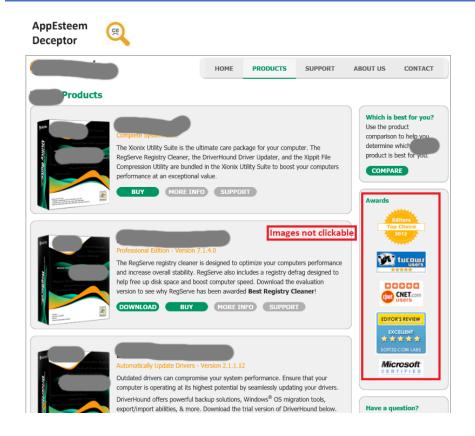
AppEsteem ce Deceptor Help Overview Q ٠ Scan Startup Settings Start Repair **Attention! 49 System issues found** Security Threats / Registry Issues Malware/PUP Threats Programs leaving your system vulnerable to 3 malicious attacks System Performance Issues 7 Issues impacting system performance System/User Software Issues 82 Issues impacting system and user installed software performance 30 Startup/Uninstall and User Issues ç Issues impacting system startup time and user 9 space Total issues found: 49 Start Repair View Issues Current Version: 1.0.0.28552

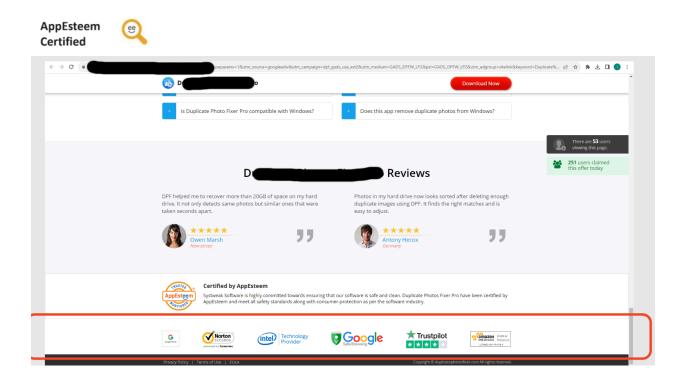


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ACR-007: "Has no false claims or implications to be from another vendor or misleading users about their source, owner, purpose, functionality or features".





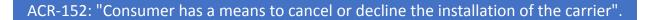
ACR-124: "Uninstallation does not add unnecessary friction for the consumer."

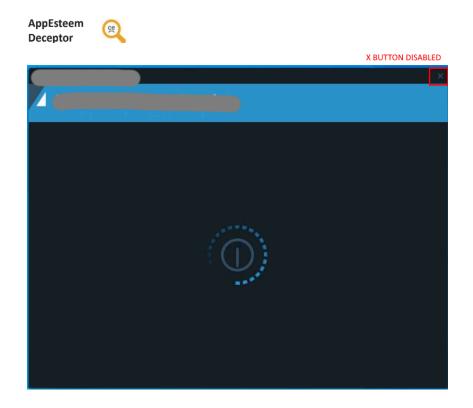
AppEsteem Deceptor				
				×
Why	do you want to ur	ninstall		
You can	not good enough? I leave valuable comme rove him as soon as po		23	
Unab The in	or fill in your questions le to connect to the serve nternet speed is slow. r reasons	: r.		
🗸 Send	Feedback Questions			
Uni	install		Repair	

AppEsteem	
Certified	

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Uninstall				
Are you sure you want to o	completely rer	nove)?	
Choose the data you war	nt to remove:			
Configuration files				
License files				
Driver download folde	er			
Driver backup folder				
Yes		No		

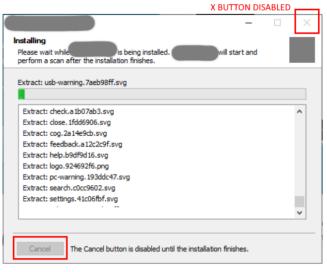


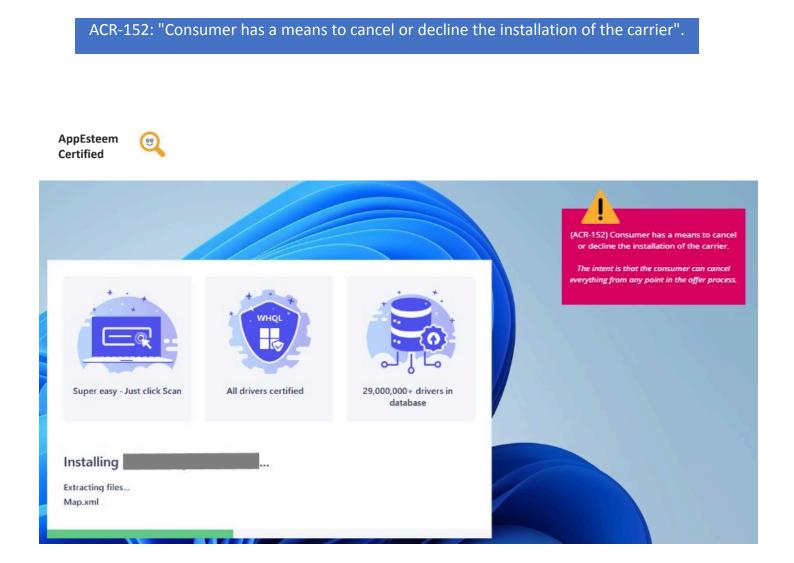


AppEsteem Certified









(ACR-013) User-committed acquisition workflows are not interrupted with out-of-context, non-essential, or unrelated interstitials that require the user to wait or respond, unless app has first obtained explicit, informed user consent immediately prior to the interruption.

AppEsteem Deceptor	
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	OPTIONAL OFFER
	Regular virus scan will help you to remove threats promptly
	Speed up your computer performance and startup time
	 Clean up plug-in and junk file with one-click
	Check now!
	the installation of "360 Total Security" and that you have read the <u>Privacy Policy</u> and agree to the <u>nt</u> . Check "Add/Remove Programs" to uninstall.
Decline Skip All	Accept



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